

Ba⚡teries International

2024

\$ Dollars

DIGITAL MEDIA OPPORTUNITIES

Batteries International **NEWS**

A fortnightly news bulletin dedicated to the lead-acid battery industry and its partners.

Frequency: Sent weekly to maintained database of 12,000+

Sponsored Content - Digital

Price in US Dollars: \$1747

Posted online BI website and BESB bulletin. Limited to 1000 words plus 2 or 3 images.

Banner Prices in US Dollars

Premium banner	Single	x4 (-5%)	x16 (-15%)	x25 (-20%)	x50 (-35%)
	\$682 each	\$648 each	\$580 each	\$546 each	\$443 each
Floating banner	Single	x4 (-5%)	x8 (-15%)	x25 (-20%)	x50 (-35%)
	\$411 each	\$390 each	\$349 each	\$329 each	\$267 each

Banner Sizes

Premium horizontal banner: Width 570px X Height 100px

Floating banner: Width 570px X height 100px

Contact

Jade Beevor, Advertising Manager, Batteries International

Email: jade@batteriesinternational.com • Tel: +44 (0)779 2090 720

The Battery and Energy Storage CONFERENCE WATCH MONTHLY

All you need to know to plan your event schedule for the year ahead

Conference Watch Monthly

The up-to-date list of all battery and energy storage conferences coming up over the next 6 months

Frequency: Sent monthly to maintained database of approximately 12,000+

Value added service: Also sent to combined database of Batteries International and Energy Storage Journal

Listing / Entry to include

Upgraded entry to Conference Watch Monthly includes: Logo/banner, hyperlink and full description of event.

Prices in US Dollars

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
\$328 each	\$295 each	\$279 each	\$262 each

Banner Size

570 x 110 px

Contact

Jade Beavor, Advertising Manager, Batteries International

Email: jade@batteriesinternational.com • Tel: +44 (0)779 2090 720

Batteries International

Electronic Services

Banner on website – Size 1140 x 210 px

Prices in US Dollars

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
\$850 each	\$765 each	\$723 each	\$680 each

Event listing online BI website

Including logo, hyperlink and 150 word description. *For Conference Organisers only*

Prices in US Dollars

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
\$328 each	\$295 each	\$279 each	\$262 each

Reprints of articles: \$1558

For anyone who has had a feature or been featured in our magazines

(Electronic Reprint to include: A high and low resolution pdf so you can print and display on your website.

Waiver of our IP rights giving you the ability to distribute freely thereafter.)

Contact

Jade Beavor, Advertising Manager, Batteries International

Email: jade@batteriesinternational.com • Tel: +44 (0)779 2090 720
