

# Ba⚡teries International

# 2024

€ Euros

# DIGITAL MEDIA OPPORTUNITIES

# Batteries International **NEWS**

*A fortnightly news bulletin dedicated to the lead-acid battery industry and its partners.*

**Frequency:** Sent weekly to maintained database of 12,000+

## **Sponsored Content - Digital**

**Price in Euro: €1420**

Posted online BI website and BESB bulletin. Limited to 1000 words plus 2 or 3 images.

## **Banner Prices in Euro**

<b>Premium banner</b>	<b>Single</b>	<b>x4 (-10%)</b>	<b>x16 (-15%)</b>	<b>x25 (-20%)</b>	<b>x50 (-35%)</b>
	€645 each	€613 each	€548 each	€516 each	€419 each
<b>Floating banner</b>	<b>Single</b>	<b>x4 (-10%)</b>	<b>x8 (-15%)</b>	<b>x25 (-20%)</b>	<b>x50 (-35%)</b>
	€383 each	€364 each	€326 each	€306 each	€249 each

## **Banner Sizes**

**Premium horizontal banner:** Width 570px X Height 100px

**Floating banner:** Width 570px X height 100px

## **Contact**

Jade Beavor, Advertising Manager, Batteries International

Email: [jade@batteriesinternational.com](mailto:jade@batteriesinternational.com) • Tel: +44 (0)779 2090 720

# The Battery and Energy Storage CONFERENCE WATCH MONTHLY

All you need to know to plan your event schedule for the year ahead

## Conference Watch Monthly

The up-to-date list of all battery and energy storage conferences coming up over the next 6 months

**Frequency:** Sent monthly to maintained database of approximately 12,000+

**Value added service:** Also sent to combined database of Batteries International and Energy Storage Journal

## Listing / Entry to include

Upgraded entry to Conference Watch Monthly includes: Logo/banner, hyperlink and full description of event.

## Prices in Euro

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
€306 each	€275 each	€260 each	€245 each

## Banner Size

570 x 110 px

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# Batteries International

## Electronic Services

**Banner on website** – Size 1140 x 210 px

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### Prices in Euro

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
€700 each	€630 each	€595 each	€560 each

### Event listing online BI website

Including logo, hyperlink and 150 word description. *For Conference Organisers only*

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### Prices in Euro

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
€306 each	€275 each	€260 each	€245 each

### Reprints of articles: €1465

*For anyone who has had a feature or been featured in our magazines*

(Electronic Reprint to include: A high and low resolution pdf so you can print and display on your website.

Waiver of our IP rights giving you the ability to distribute freely thereafter.)

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