

Ba⚡teries International

2024



£ Sterling

DIGITAL MEDIA OPPORTUNITIES

Batteries International **NEWS**

A fortnightly news bulletin dedicated to the lead-acid battery industry and its partners.

Frequency: Sent weekly to maintained database of 12,000+

Sponsored Content - Digital

Price in Sterling: £1310

Posted online BI website and BESB bulletin. Limited to 1000 words plus 2 or 3 images.

Banner Prices in Sterling

Premium banner	Single	x4 (-10%)	x16 (-15%)	x25 (-20%)	x50 (-35%)
	£546 each	£519 each	£464 each	£437 each	£355 each
Floating banner	Single	x4 (-10%)	x8 (-15%)	x25 (-20%)	x50 (-35%)
	£328 each	£312 each	£279 each	£262 each	£213 each

Banner Sizes

Premium horizontal banner:	Width 570px X Height 100px
Floating banner:	Width 570px X height 100px

Contact

Jade Beavor, Advertising Manager, Batteries International

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The Battery and Energy Storage CONFERENCE WATCH MONTHLY

All you need to know to plan your event schedule for the year ahead

Conference Watch Monthly

The up-to-date list of all battery and energy storage conferences coming up over the next 6 months

Frequency: Sent monthly to maintained database of approximately 12,000+

Value added service: Also sent to combined database of Batteries International and Energy Storage Journal

Listing / Entry to include

Upgraded entry to Conference Watch Monthly includes: Logo/banner, hyperlink and full description of event.

Prices in Sterling

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
£262 each	£236 each	£223 each	£210 each

Banner Size

570 x 110 px

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Batteries International

Electronic Services

Banner on website – Size 1140 x 210 px

Prices in Sterling

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
£900 each	£810 each	£765 each	£720 each

Event listing online BI website

Including logo, hyperlink and 150 word description. *For Conference Organisers only*

Prices in Sterling

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
£262 each	£236 each	£223 each	£210 each

Reprints of articles: £1248

For anyone who has had a feature or been featured in our magazines

(Electronic Reprint to include: A high and low resolution pdf so you can print and display on your website.

Waiver of our IP rights giving you the ability to distribute freely thereafter.)

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