

# Ba⚡teries International

# 2024

£ Sterling

# DIGITAL MEDIA OPPORTUNITIES

# Batteries International

## Battery and Energy Storage Bulletin – BESB

*A fortnightly news bulletin dedicated to the lead-acid battery industry and its partners.*

**Frequency:** Sent weekly to maintained database of 12,000+

### Sponsored Content - Digital

**Price in Sterling: £1310**

Posted online BI website and BESB bulletin. Limited to 1000 words plus 2 or 3 images.

### Banner Prices in Sterling

<b>Premium banner</b>	<b>Single</b>	<b>x4 (-10%)</b>	<b>x16 (-15%)</b>	<b>x25 (-20%)</b>	<b>x50 (-35%)</b>
	£546 each	£519 each	£464 each	£437 each	£355 each
<b>Floating banner</b>	<b>Single</b>	<b>x4 (-10%)</b>	<b>x8 (-15%)</b>	<b>x25 (-20%)</b>	<b>x50 (-35%)</b>
	£328 each	£312 each	£279 each	£262 each	£213 each

### Banner Sizes

<b>Premium horizontal banner:</b>	Width 570px X Height 100px
<b>Floating banner:</b>	Width 570px X height 100px

### Contact

Jade Beavor, Advertising Manager, Batteries International

Email: [jade@batteriesinternational.com](mailto:jade@batteriesinternational.com) • Tel: +44 (0)779 2090 720

# The Battery and Energy Storage CONFERENCE WATCH MONTHLY

All you need to know to plan your event schedule for the year ahead

## Conference Watch Monthly

The up-to-date list of all battery and energy storage conferences coming up over the next 6 months

**Frequency:** Sent monthly to maintained database of approximately 12,000+

**Value added service:** Also sent to combined database of Batteries International and Energy Storage Journal

## Listing / Entry to include

Upgraded entry to Conference Watch Monthly includes: Logo/banner, hyperlink and full description of event.

## Prices in Sterling

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
£262 each	£236 each	£223 each	£210 each

## Banner Size

570 x 110 px

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## Electronic Services

**Banner on website** – Size 1140 x 21 px

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### Prices in Sterling

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
£900 each	£810 each	£765 each	£720 each

### Event listing online BI website

Including logo, hyperlink and 150 word description. *For Conference Organisers only*

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### Prices in Sterling

Single	x4 (-10%)	x8 (-15%)	x12 (-20%)
£262 each	£236 each	£223 each	£210 each

### Reprints of articles: £1248

*For anyone who has had a feature or been featured in our magazines*

(Electronic Reprint to include: A high and low resolution pdf so you can print and display on your website.

Waiver of our IP rights giving you the ability to distribute freely thereafter.)

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